FullyBeyond

❀ DESIGNATHON ❀

SPONSORSHIP PACKAGE

Who We Are

ACM (Association for Computing Machinery) is a global organization **offering opportunities** for aspiring computing professionals, innovators, and designers to **advance their knowledge** and skills in technology and creative problem-solving.

As the largest student organization at CSUF, with over 2,300 members, our chapter has a strong history of organizing successful hackathons that foster **collaboration**, **innovative thinking**, and **technical growth**.

This year, we are excited to introduce **FullyBeyond**, our first-ever designathon, which extends our ongoing initiative to bring together participants from diverse backgrounds and tackle real-world challenges, encouraging **creativity**, **collaboration**, and **personal growth**.

FullyBeyond marks the beginning of a new chapter in our efforts to cultivate the next generation of leaders at CSUF.

What Is FullyBeyond

FullyBeyond is a **designathon**, an intensive competitive event where participants collaborate to design, develop, and present innovative solutions to specific challenges within a set timeframe. Unlike a hackathon, which prioritizes solutions through computer programming and software development, a designathon focuses on creative problem-solving and design thinking.

FullyBeyond is centered around the theme of **environmental awareness** and **sustainability**, challenging participants to design and develop innovative digital interfaces that address these critical issues. Participants will explore solutions that promote sustainability, drive environmental consciousness, and leverage technology to make a **lasting impact** towards the future.

Our Impact

Our goal is to create an **inclusive** and **dynamic environment** that inspires aspiring designers to explore the field of UX/UI design. We cultivate growth, creativity, and connection by bringing together students from diverse backgrounds. Through this platform, participants can showcase their talents, collaborate on hands-on projects, and build meaningful social and professional connections that contribute to both personal and career development.

We strive to **empower** the next generation of **creative leaders and design enthusiasts** across all disciplines by sharing the joy of design, spreading knowledge about the field, and encouraging collaboration within the CSUF community and beyond.

Why FullyBeyond

FullyBeyond offers a unique opportunity to align your brand with the forward-thinking, diverse community of emerging designers and established professionals.

By **sponsoring** our event, you will:

- **Actively engage** with a highly motivated, technology-driven, and creative student community.

- **Build connections** with future leaders in UX/UI design and innovation.

- **Showcase** your brand's commitment to education, creativity, diversity, and innovation

Your **sponsorship** opens doors for hands-on participation via **workshops**, **mentorship**, and **resource provision**, forging impactful connections with emerging talents in design. Partnering with us enables you to invest in the innovators of tomorrow while enhancing your brand's presence within our growing UX/UI student community.

Sponsorship

We are **seeking sponsors** who share our commitment to fostering growth, creativity, and connection within the diverse community of our campus, and who are willing to **invest financially** in **FullyBeyond**. On the next page, you'll find our sponsorship tiers, designed to help you determine the best match for your company's needs and capabilities. Custom packages can also be requested.

Our goal is to raise approximately **$2,000** on funding to cover the costs of hosting an online designathon. This comprises of **virtual platform hosting**, **prizes**, **promotions** and **marketing**, and **taxes**. Excess will go to support future CSUF ACM designathons and other CSUF ACM hosted events.

Sponsorship Tiers

$400

BRONZE

- Designated posts on FullyBeyond social media
- Logo on FullyBeyond website
- Recognition at opening ceremony

$700

SILVER

- All Bronze Benefits
- 30 minutes to workshop/company talk
- Distribute company recruiting materials
- Access to participant resumes

$1000

GOLD

- All Silver Benefits
- 60 minutes to workshop/company talk
- Cross promotion (promoting company's events on our social media)
- 2 personalized social media posts

Want to Create a Custom package?

email us at:

fullybeyond2024@gmail.com